



# The FONNS Project

By Derek Dela Cruz, Daniel Ford, and James Wreden



# Problem: World Hunger

- 11% of all people in the world are hungry
- 15 people per minute die from starvation
- Our bodies require food in order to gain energy
- Food is essential for us and many organisms to live
- Because of the lack of easily produced and environmentally friendly foods, the world is struggling to prevent world hunger
- Many people around the world are starving
  - This is why we have set out to find a solution





## Solution

**Our solution is to this lack of easily produced, highly efficient, and environment friendly foods is to mass produce a cheap, nutrient efficient, environmentally friendly “superfood”.**



# Solution

- Two pieces of the solution:
  - Nutrition bar consisting of fruits, oats, and nuts
  - Soy milk
- A “meal” would consist of 3 nutrition bars and 8 cups of soy milk
- In this food and drink, every necessary nutrient is present

# The Making of Our Superfood:

2 1/2 cups old fashioned rolled oats

1/2 cup nuts, roughly chopped (1/4 peanuts, 1/4 walnuts)

1/4 cup honey

1/4 cup unsalted butter

1/3 cup brown sugar

1 teaspoon vanilla extract

1/4 teaspoon salt

3/4 cups dried fruit (about 3/8 cups of dried oranges, 3/8 cups of dried pears)

Cooked in a 9in x 9in pan



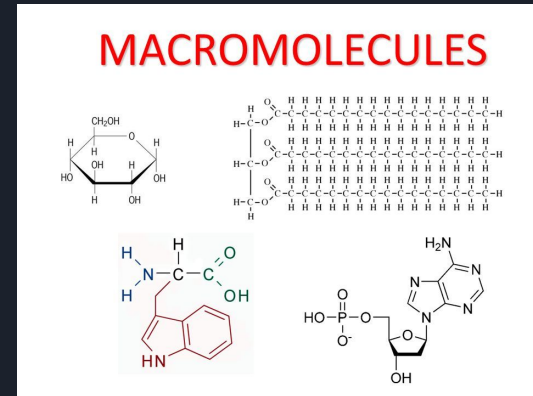


# Facts

- Recipe makes 8 nutrition bars (each one is  $15.2\text{in}^3$ )
- Dimensions are roughly  $2\text{in} \times 5.1\text{in} \times 1.5\text{in}$ 
  - Nature Valley Granola Bar is about  $25\text{in}^3$
- Each bar has 522 calories
  - 8 bars has 4176 calories
- Each cup of soy milk has 131 calories
- 3 bars + 8 cups of soy milk = 2614 calories

# Why Our Solution?

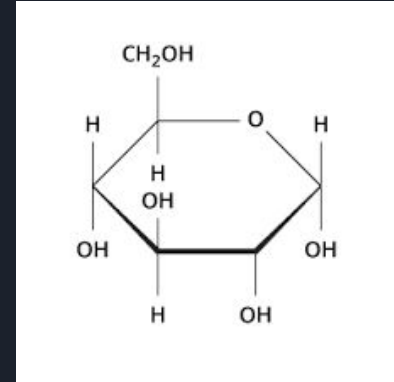
- Our nutrition bar and soy milk contain all the necessary molecules needed for a human to survive
- Humans need 4 macromolecules to survive:
  - Carbohydrates
  - Proteins
  - Lipids
  - Nucleic Acids
- Also need fiber, vitamins, minerals, and water





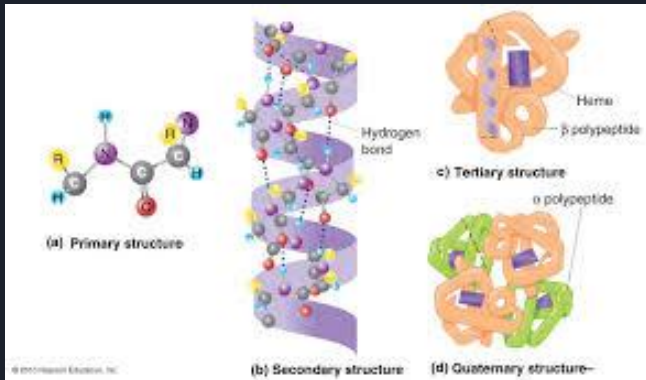
# Carbohydrates

- Provide body with energy
- Simple sugars provide short bursts of energy
  - Quickly digested
  - Found in candy bars, sweet drinks
- Complex sugars provide energy longer
  - Take longer to digest
  - Found in pasta, bread, and potatoes
- Found in the oats of our nutrition bar



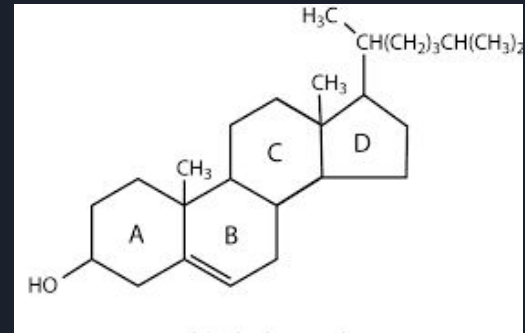
# Proteins

- Speed up chemical reactions using enzymes
- Build and repair muscle and tissue
- Found in meat, fish, nuts, milk, soy, and eggs
- Made of amino acids
- Found in the walnuts and peanuts of the nutrition bar



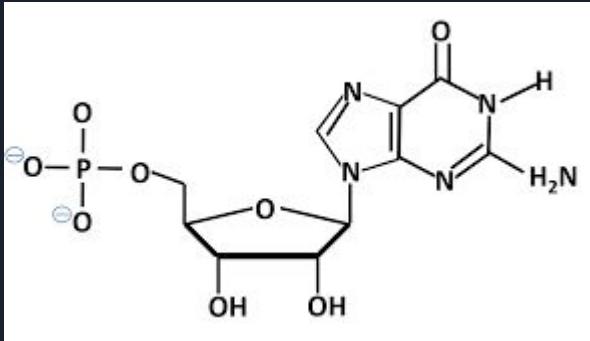
# Lipids (Fats)

- Make up cell membrane and provide structure
- Provide insulin
- Long-term energy storage
- Found in meat, fish, oils, nuts, eggs, and avocados
- Found in the walnuts and peanuts of our nutrition bar



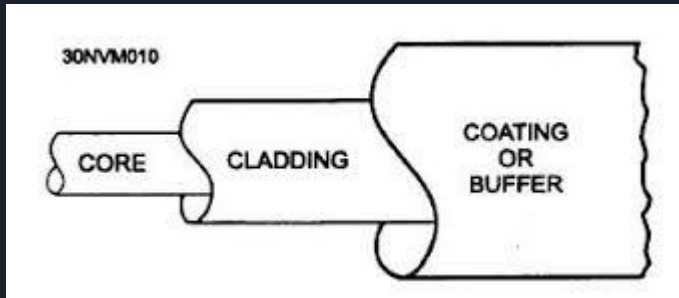
# Nucleic Acids

- Store and carry genetic information
- Come from vitamins and minerals in our diet
  - Come from fruits, vegetables, grains, meat, etc.
  - Pretty much found in anything with nutritional value
- Found in the walnuts and peanuts of our nutrition bar



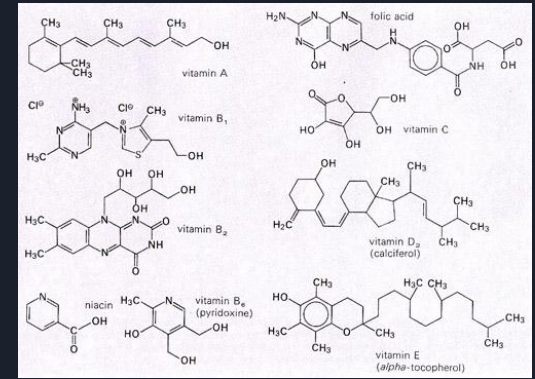
# Fiber

- Helps control blood sugar levels
- Found in lentils, pears, beans, almonds, and lima beans
- The dried pears and oats in our nutrition bar have fiber



# Vitamins

- Hundreds of roles in our body
  - Fix bones, heal wounds, boost immune system, convert food into energy
- Vitamin A - comes from soy milk
- B Vitamins - comes from soy milk and oats
- Vitamin C - comes from dried oranges
- Vitamin D - comes from the sun
- Vitamin E - comes from the oats
- Vitamin K - comes from the soy milk and dried pears



# Minerals

- Also perform hundreds of roles in the body
  - Building bones, transmitting nerve impulses
- Copper - comes from the peanuts and walnuts
- Iron - comes from dried pears and oranges
- Calcium - comes from soy milk
- Sodium - comes from the salt
- Zinc - comes from oats
- Potassium - comes from soy milk
- Chloride - comes from salt



# Water

- Our body is 60% water
- Water helps regulate temperature, maintain bodily functions, and filter out toxins
- Comes from the soy milk





# Cost

- \$2 a bar
- \$4 for half a gallon of soy milk
- Meal: 3 nutrition bars a day + 8 cups of soy milk
- \$10 per daily meal (2614 calories)
  - 2090 calories is \$8 (only 4 cups of soy milk)
- 2000 calories of Soylent 2.0 is \$12.10
- 2000 calories of Soylent 1.5 is \$7.70





# The Plan



# 1) Patent the Product

- We will have full control over the product
  - Utility patent
- We can control the production and distribution of the food
- No one can steal our idea



## 2) Begin Producing it in the United States

- Publicize the idea, get it out there
- Produce the product slowly in gradually greater quantities
- If it reaches a point of automation, ensure the factories are 100% eco-friendly
  - Green energy (solar panels, windmills)



### 3) Get the Product on Store Shelves

- Spread the product around stores nationally



aid





# Google Forms Survey:

Hi hungry, I'm dad!

<https://forms.gle/TFKwWzd8pQMokeQY9>